Choice 2.0: The next generation of educational choice and personalization

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Factory model of school by design limited choice
Instructional hours = Fixed-time, variable learning

Deliver content to students

Testing & assessment

Receive results

Progress to next grade, subject, or body of material
The “Swiss-cheese problem” in education

Students develop holes in their learning
Online learning is gaining adoption
Substitution calculation indicates online learning is growing disruptively

50% of all high school courses online by 2019 in some form or fashion
Blended and personalized learning unlock...

Flexible pacing and just-in-time supports

Diverse learning experiences that span anytime, anywhere

Multiple learning modalities to mastery (online, face-to-face, project-based, etc.)

More opportunities to assess understanding

Instructional choices
“The school of the future will look something like a community center with a range of academic, health, and support services available to students. In this new system, services and academics alike could be doled out in a flexible manner, with different resources, schedules, and supports for different students.” – Horn and Fisher, The Educator’s Dilemma

Flexibility, options, choices can be on offer within—not just between—schools
School choice

Charter schools, district lottery systems, private schools, vouchers

Instructional choice

Course access, digital learning innovation funds, competency-based learning, extended learning opportunities
Policy levers to rethink how education innovations improve over the next decade

- Carnegie Unit
- Funding school days and years
- Measuring Avg Student Proficiency
- Buying Technology and Hardware
- One size fits none schools

- Competency-based system
- Funding courses and experiences
- Measuring Individual mastery
- New instructional models
- Multiple learning modalities
“We can’t say ‘new and improved’ until we come up with a product.”