Introducing EdNavigator

Foundation for Excellence in Education
National Summit
December 2016
EdNavigator is a nonprofit organization that helps hard-working families achieve their educational dreams.
We partner with leading businesses to provide high-quality educational support as a benefit.

- Operating in New Orleans since August 2015
- Started with a focus on hospitality industry
- 7 current Employer Partners, including 5 of New Orleans’ 6 largest hotels
- International House Hotel (anchor partner) offers EdNavigator to all employees
- Other partners piloting the service with select groups of employees
Participating employees are paired with Navigators who offer expert advice and hands-on help.

Navigators help employees:

- Choose schools
- Understand student progress
- Support learning at home
- Advocate for their children
- Pursue their own educational goals
Everybody wins: Employees get expert support. Employers get a healthier, more stable workplace.

Turnover Is Costly

According to the Center for American Progress, the typical cost of replacing an employee who earns less than $30,000 is 16% of annual salary.

Sources: International House Hotel data and analysis (one participant in the 18% continues to pay EdNavigator out of her own pocket, the other two were terminated); Boushey and Glynn, 2012: There Are Significant Business Costs to Replacing Employees. Center for American Progress.
Irene’s Story

FALL 2015
- 4th grade daughter reading at 2nd grade level
- D or F grades in 3 of 4 core subjects
- Unresponsive and obstructive school
- Frustrated mom not getting the info she needs

TODAY
- Multiple new academic supports for daughter
- Grades at or above C in core subjects
- Improved communication from school
- Mom is actively driving decisions about her daughter’s education
We believe this work can be transformative.

**Employers give back.**
- Employers offer service as a benefit to employees
- Direct impact on families and children
- Local and national employer partnerships

**Families get help.**
- Outstanding information and advice
- Hands-on support to get things done
- Smart, simple technology
- Trusted, enduring relationships

**Communities get engaged.**
- Flexible job opportunities for community members
- Collaboration with local community organizations to support students
- A network of experts, advocates and families working together

**Students thrive.**
- Clear educational goals and plan
- Timely enrollment in quality schools
- Improved access to out-of-school supports
- Increased high school graduation rates and college matriculation rates

**School systems get stronger.**
- Increased transparency
- Informed demand from engaged families
- Benefits that compound over time
- Long-term attention and advocacy.