



Building Consensus for Personalized and Competency-Based Education

Perception - Identifying The Problem



Diplomas and credits based on seat time and passing grades have been sending mixed messages.

86% of surveyed community college students **believe** they are academically prepared for college

YET

68% take developmental education.

90% of parents **believe** their children are at or above grade level in reading

YET

34% of students are proficient in reading.

83% of community college students who were "A" students in high school **believe** they are on-track

YET

39% earn a degree or certificate within six years.



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graph BT; A[TECHNOLOGY SUPPORTS] --> B[COMPETENCY-BASED EDUCATION]; B --> C((Building the Foundation for Personalized Learning));
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Building the
Foundation for
Personalized
Learning

COMPETENCY-BASED
EDUCATION

TECHNOLOGY SUPPORTS

Competency-Based Education

Students advance to higher levels of learning when they demonstrate mastery of key concepts and skills regardless of time, place, or pace. The goal moves from our current system of earning points, grades and credits to the actual demonstration of mastery before advancing.

Personalized Learning

Personalized learning is tailoring learning for each student's strengths, needs and interests – including enabling student voice and choice in what, how, when and where they learn – to provide flexibility and supports to ensure mastery of the highest standards possible.

Variation in Terminology



Proficiency-
Based

Maine

Vermont

Competency-
Based

New
Hampshire

Utah

Ohio

Georgia

Florida

Performance-
Based

Chugach
District,
Alaska

Lindsay
Unified,
California

Mastery-
Based

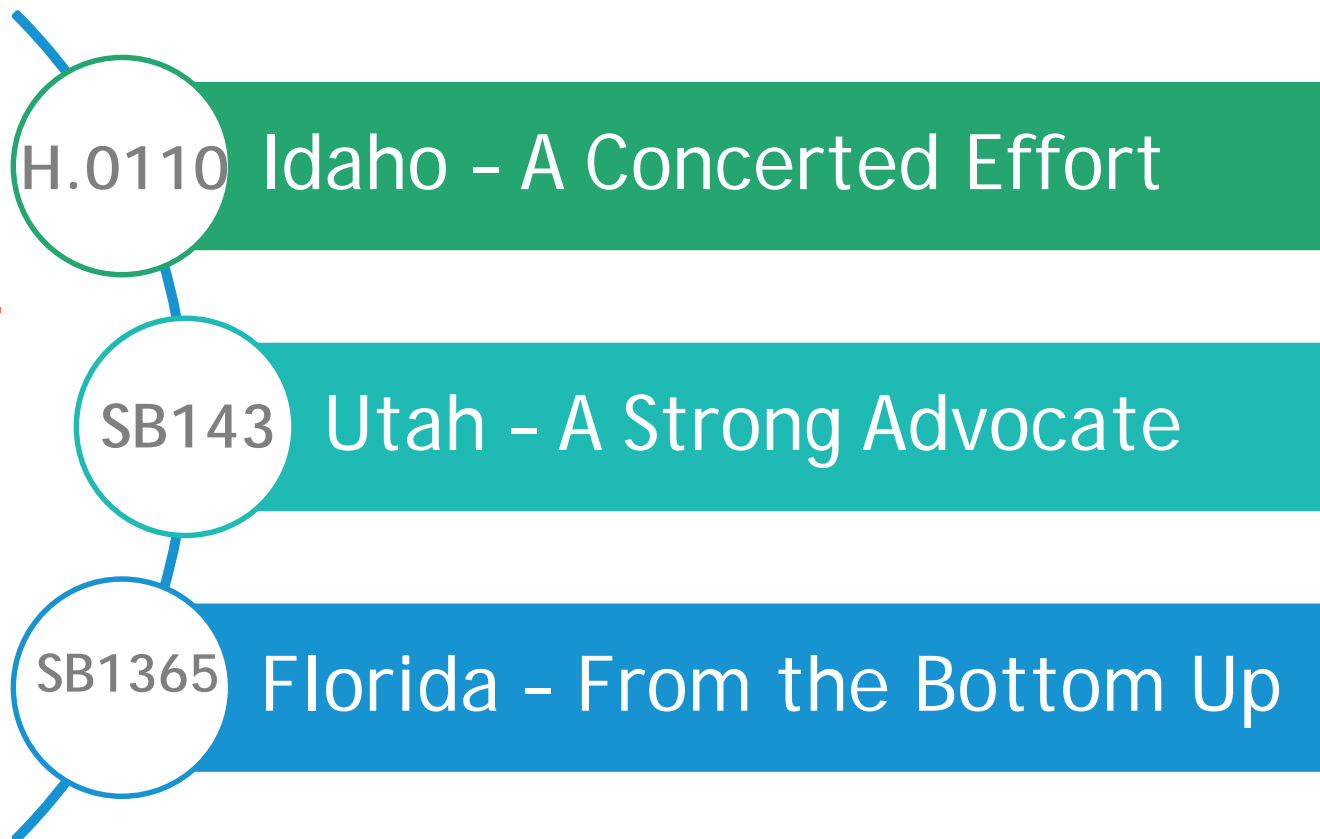
Connecticut

Idaho

A Tale of Three States



Same Goal -
Different
Paths



Successful Messages



Empowers
local
innovative
leaders

Inherently a
local
initiative -
respects local
control

Not the latest
and greatest
fad

A natural
extension of
previous
initiatives

Role of
technology not
the emphasis
and a local
decision



- Target Audiences
- Key Messages and Talking Points
- Frequently Asked Questions
- Myths vs. Facts
- Press Release/ Email/Newsletter Template
- Reporter Pitch and Column Guidelines
- Webpage Content, Social Media and Graphics

Find it at:

Excelined.org/CBE/Communications






Thank You!


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