



# BUILDING CROSS-SECTOR PARTNERSHIPS

## Model Policy

ExcelinEd Policy Toolkit - 2019

This document contains a model policy for an executive order on building cross-sector partnerships for career and technical education or career preparation programs. [Download this model policy as an editable Microsoft Word document.](#)

### SUMMARY

This model policy for an executive order can help build cross-sector partnerships within the state to ensure students have opportunities to learn and earn the most relevant industry-demanded knowledge, skills and credentials to prepare for the challenges of college, careers and life—all while helping the state and its employers attain economic growth.

### MODEL POLICY - EXECUTIVE ORDER ON BUILDING CROSS-SECTOR PARTNERSHIPS AMONG K-12 EDUCATION, POSTSECONDARY EDUCATION AND THE BUSINESS COMMUNITY

STATE OF \_\_\_\_\_

OFFICE OF THE GOVERNOR

EXECUTIVE ORDER NUMBER \_\_\_\_\_

(Building cross-sector partnerships among K-12 education, postsecondary education and the business sector to better prepare students to be tomorrow’s workforce)

WHEREAS, our State Constitution, pursuant to \_\_\_\_\_, provides that the education of children is (describe constitutional requirements) and that the state must ensure students have the opportunity to learn the requisite skills to succeed in career and life;

WHEREAS, students must acquire advanced knowledge and skills to find meaningful work and enjoy productive careers;

WHEREAS, a knowledgeable and skilled workforce is essential for future economic growth and expanded opportunity;

WHEREAS, (state’s) employers have many unfilled positions requiring high-skilled labor, and these positions pay higher wages;

WHEREAS, many of (state’s) career and technical education programs are not aligned with the knowledge, skills and credentials that employers need; and

WHEREAS, students and the career technical education programs would benefit from an employer’s perspective on the appropriate skills, knowledge, and credentials that students will need to succeed in career and life.

NOW, THEREFORE, I (GOVERNOR), by the authority vested in me by (state constitution), and all other applicable law, do hereby issue the following Executive Order, to take immediate effect:

#### Section 1.

I hereby direct the (education leader of the state) shall develop cross-sector partnerships among K-12 education, employers and industry, and postsecondary education to meet at least quarterly or more often as the industry needs require to complete the following objectives:



- A. The state’s career and technical education programs emphasize high-demand, high-skill, and high-wage pathways, as determined by state and regional labor market data and aligned with the current and projected state economic priorities.
- B. Employers and industry are consulted and help lead the development of career and technical education program standards, curricula, instructional strategies, and industry-valued credentials.
- C. Career and technical education programs feature experiential learning opportunities such as internships, externships, apprenticeships, or other work-based learning opportunities.
- D. Career and technical education programs are linked to postsecondary courses and credential programs and provide a seamless transition to a postsecondary credential.
- E. The state shall annually publish and promote a list of industry-recognized certifications relevant to specific career and technical education pathways and linked to high-demand, high-skill, and higher-wage pathways.
- F. Career and technical education programs shall be annually reviewed to ensure that offerings do not lead to dead-end pathways, to develop new offerings to meet industry needs, and strengthen existing offerings.
- G. Career and technical education programs shall be reviewed annually to ensure student participation and success rates, including career and technical education concentrators and students earning industry-recognized credentials. This review shall also include a examination of student participation and success by demographics to ensure equitable access and completion by all students.
- H. Best practices in cross-sector partnerships are developed and shared across the state.

These cross-sector partnerships will ensure that students are provided opportunities to learn and earn the most relevant industry-demanded knowledge, skills and credentials to prepare students for the challenges of college, careers, and life, while helping the state and its employers attain economic growth.

(Signed)