Doubling Down on Early Literacy: Ensure Every Child Can Read
In 2014, South Carolina passed the Read to Succeed Act to establish a comprehensive literacy support system for students.

Includes a state office of Early Learning and Literacy, state and district reading plans, state funded school reading coaches, early identification of struggling readers, intensive interventions, and as a last resort the retention of lowest achieving readers in 3rd grade.

The 2017-2018 school year marks the first year of the legislation’s full implementation.

Read to Succeed has led to schools and districts using data more effectively and promoting strategies that increase student achievement.

In a recent independent study, over 85% of teachers noted increased learning time for struggling readers and improved K-3 reading outcomes as a result.
South Carolina has and continues to develop a comprehensive communication strategy to inform parents, educators, and the public about the importance of reading and its impact on student achievement.

Partnered with MetaMetrics to utilize Lexile and Quantile Frameworks in reporting state assessment results so that parents can be empowered to understand and monitor student growth.

Developed SCReads.org micro-website with strategies on how to help children become stronger readers.

Utilized traditional and social media platforms to reach targeted audiences and connect them with SCReads.org and share the importance of reading.
• Student reading competition utilizing the rivalry between the University of South Carolina and Clemson University football teams.

• All Pre-K through 8th grade students who read 6 books qualify to win tickets to the annual Clemson vs. South Carolina game.

• Winners will receive four tickets and pre-game sideline passes to the Clemson vs. South Carolina game.

• Schools and teachers are incentivized with monetary awards ranging from $500 to $2000.